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Enterprises

## How to reduce expenses during the coronavirus downturn

In Episode 3, we discuss ways to be sure your property is finding all possible reductions on services such as voice data, cellular, gas and electric services, especially during COVID-19. Erin Green, founder and CEO of Verify Services, shares her expertise on:

- Why companies should be looking at these types of expenses in the current environment
- Where to look for expense reduction opportunities
- Common areas of overspending and how to find them
- Top 3 tips for performing a comprehensive audit
- Supplies needed to complete a thorough audit

Don't miss Erin's top 3 tips for finding savings opportunities, as much as 10% to 26% on utility expenses, an area commonly dismissed as a necessary expense. Over 75% of Erin's clients are affected by overspend in these areas.

We hope this episode will add some opportunities for expense reduction and support as you look at these areas to discover available savings.

For questions or more information, contact Erin Green at [www.VerifyServices.net](http://www.VerifyServices.net), 800-400-7180.

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Join us live on the This Week in Hospitality Live Show, which you can register for at [hospitalitydigitalmarketing.com/live](http://hospitalitydigitalmarketing.com/live).

For questions on this episode or any other revenue management related topics, you can send them to us at [info@thinkupenterprises.com](mailto:info@thinkupenterprises.com).